



INFORMATION FOR ATTENDING

# *Professionals*

**JULY 24-27, 2008**  
**SAN DIEGO CONVENTION CENTER**



[www.comic-con.org](http://www.comic-con.org)

## Welcome to Comic-Con International 2008!

In 2007, Comic-Con International welcomed 125,000 attendees, including professionals and exhibitors, once again making this show the largest convention in the country! Comic-Con International will be held July 24-27 at the San Diego Convention Center, with Preview Night on July 23. Remember, Preview Night is open to pre-registered professionals and 4-day members only.

### Register online—it's fast, easy and better!

Comic-Con International welcomes professionals from all areas of the comics and popular arts. This year, we're once again offering online registration for qualified professionals. Online professional registration has advantages over mailing in the paper form (which is also included in this publication, if you prefer to do it that way). When you register online and you're verified as a professional, you'll receive a bar-coded receipt which will speed you through onsite pick-up of your badge and bag.

If this is your first time applying for professional status at Comic-Con, or if you're reapplying, you will be asked to provide verification of employment. Verification can be in the form of samples of published work; photocopies of SAG, Writers Guild, or Directors Guild cards, employment stubs, web credit links, membership in the National Cartoonist Society, or CAPS. Games professionals should provide a printed version of the end credits of a game that they worked on. Please be prepared to provide verifiable employment information when requested. Once again, there is a separate deadline for you to provide verification material.

If you move or change your e-mail address, please let us know. Please include Comic-Con in your change of address notifications sent via the U. S. Postal Service. Each year, in addition to this publication, we send out *Comic-Con Magazine*, which contains valuable information for all of our events (Comic-Con International, APE, the Alternative Press Expo, and WonderCon). It's also important to update your professional status every three years, including verification of employment.

**IMPORTANT! Please read the complete information on pages 3 through 5 before registering online or using the Professional Registration Form on page 8. Please note: Comic-Con will NOT accept any faxed applications for professional registration.**

### Program Participation

Starting on page 6 you'll find the necessary form to be considered for participation in Comic-Con programming. We would love to hear your ideas for programs and are open to panel discussions, hands-on workshops, and seminars.

**If you're interested in participating in programming you must MAIL the Programming Participation Form in to the address at the bottom of page 7 by the May 16, 2008 deadline. No faxed program participation forms will be accepted.**

Because of time and space restraints and equipment considerations, not every program idea submitted can be accommodated. The actual program schedule will depend on acceptance of any original ideas that are submitted. You will be notified via e-mail if your program idea is accepted. Programming is an integral part of Comic-Con International, and we appreciate your participation. We could not do it without you, and year in and year out, industry professionals like yourself help make all of our events huge successes. We hope you'll join us this year at Comic-Con International, July 24-27!



**For complete information about Comic-Con 2008, visit [www.comic-con.org](http://www.comic-con.org) or check out the first issue of COMIC-CON MAGAZINE in your mailbox in late Feb.**

**Comic-Con International: San Diego, P. O. Box 128458, San Diego, CA 92112-8458**  
 General email: [cci-info@comic-con.org](mailto:cci-info@comic-con.org) • Professional Hotline: 619-460-1133  
[www.comic-con.org](http://www.comic-con.org)

### Special Guests (as of March 1, 2008)

**Sergio Aragonés**  
**Mike W. Barr**  
**Lynda Barry**  
**Frank Beddor**  
**Ed Brubaker**  
**Eddie Campbell**  
**Howard Chaykin**  
**Kim Deitch**  
**Mark Evanier**  
**Keith Giffen**  
**Gipi**  
**Paul Gulacy**  
**Joe Hill**  
**Bryan Hitch**  
**Al Jaffee**  
**J.G. Jones**  
**Todd Klein**  
**Dean Koontz**  
**Rutu Modan**  
**Noel Neill**  
**Jim Ottaviani**  
**Steve Purcell**  
**Robert J. Sawyer**  
**Joe Staton**  
**Ethan Van Sciver**  
**Jeff Watts**  
**Connie Willis**  
**Jim Woodring**  
**Dean Yeagle**  
*AND MORE TO COME!*

**Mission Statement:**  
 Comic-Con International is a nonprofit educational corporation dedicated to creating awareness of, and appreciation for, comics and related popular art forms, primarily through the presentation of conventions and events that celebrate the historic and ongoing contribution of comics to art and culture.

## Registration Instructions for 2008

Everyone can register online this year. Please read the following general FAQ, and then review the online registration instructions starting on page 4.

**We will not accept any faxed applications for professional registration.** We will continue to accept applications by mail (see the form on page 8), but we strongly urge you to register online.

### General FAQ

#### **Pre-registered professionals and their guest can attend Comic-Con free:**

If you pre-register by the May 1 deadline, Comic-Con will not charge qualified individuals a fee to attend Comic-Con as a professional. You may also bring one adult guest and up to four youth guests ages 2 to 17 at no charge. A limited number of additional guest badges may be purchased at the full membership fee of \$75.

#### **Who qualifies for professional status at Comic-Con?**

To qualify as a professional at Comic-Con, you must be taking an active role in the creation, design, writing, editing, or production of comics or related popular art forms such as animation, film, books, videogames, or toys. Retired career professionals from comics and related popular art fields also qualify. If you are involved in web comics or web sites that promote the historic or ongoing contribution of comics to art or society you may also qualify for professional status if you are responsible for the content of the site. You may also qualify as a professional if you contribute to the popular arts or comics industry in one of the following capacities: executive management, legal counsel, corporate buyer, marketing, public relations, licensor, producer, or distributor for a comic, film, TV, animation, gaming, or toy company; or agent for comic or film talent.

#### **How do I register for Comic-Con as a professional?**

We ask all professionals to pre-register for Comic-Con so we can verify your professional status in advance. In order to verify that you are a professional in the comics or related popular arts you must fill out an application by May 1, 2008 and send supporting documentation prior to May 11, 2008. Once you are verified as a professional you will receive professional status at Comic-Con for three years. **We re-verify all professionals every 3 years.** If you have attended in the past you may already be verified.- You must register for each convention that you will attend; if you attended Comic-Con in 2007, you will still need to register to attend in 2008!

#### **What sort of supporting documentation should I send?**

Supporting documents can be in the form of samples of published work; photocopies of SAG, Writers Guild, or Directors Guild cards, employment stubs, freelance contracts, web credit links, IMDB or MobyGames pages, membership in the National Cartoonists Society, or CAPS. Games professionals should provide a printout of the end credits of a game that they worked on. If you send a business card it must have your name and title as well as your company name, address, and phone number; a business card alone is not enough to verify your professional status, so please include another form of documentation as well. If you have questions, please e-mail to [proreg@comic-con.org](mailto:proreg@comic-con.org), and we will provide clarification. You must submit supporting documents as indicated above to verify the projects on your application. Listing your work projects on your application is not verification. If you are unable to provide documents to verify your status as a professional, you may purchase a general attendee registration

#### **Reasons you may have your mailed-in form or online application returned:**

If you do not include your supporting documents with your mailed-in application or your validation code at the time you register online, we will not be able to process your application. If you register online, you must submit your supporting documentation with the individual client ID number you were given in the e-mail reply no later than the May 11 deadline, or we will not be able to process your application. If we cannot read your application or supporting documents we will not be able to process your application and we may not be able to return your form to you, or notify you that we could not verify your professional status.

#### **Can I bring a guest?**

Each pre-registered professional has the option of obtaining a complimentary Comic-Con badge for one adult companion, and up to four pre-registered youth passes for children ages 2-17, at no charge to you. You may register additional children ages 2-17 onsite. These badges will be marked CHILD in red and will require your contact information to be included on the back of each badge.

To take advantage of this offer, **you must include the guests' names when you pre-register.** If no guest is indicated but you have a guest onsite, a \$35 onsite registration fee will be applied for one adult companion. Any additional adult guests will be required to purchase a membership at the full regular price of \$75, on a space available basis.

#### **Why should I pre-register additional guests if they are at the full price?**

Purchasing your guests' badges in advance ensures they will be able to attend Comic-Con in case of a sell-out. Also, purchasing additional guests' badges through Professional Registration will allow you to pick up all your guests' badges at once onsite. If your guests choose to register through General Attendee Registration, you will not be able to pick up these badges at Professional Registration when you arrive. Additional guests are required to pay the full membership price of \$75 for each badge. If additional guests are indicated on your form, you must include payment for the additional memberships with your application.

#### **Why should I pre-register online?**

Comic-Con encourages you to register online. You will receive a bar-coded pass that will greatly speed up your registration onsite at Comic-Con. You will avoid a processing fee for you and your guest. Registering online reduces data entry mistakes, ensuring that you will get information in a timely manner and the name on the badge will be correct.

**Comic-Con does not sell, give away or lend your information to anyone. We may, from time to time, mail you information we think is valuable to you regarding our events Comic-Con International, WonderCon, and APE, the Alternative Press Expo. Your name and information will not be shared with any other business, organization or person.**

## Registering for Returning and New Professionals

Please follow online or mail-in application instructions below and on the following pages.

### Registering Online for All Professionals

Go to:

[http://www.comic-con.org/ci/ci\\_login.shtml](http://www.comic-con.org/ci/ci_login.shtml)

Click the **"Professionals! Register Online Now"** link in the blue box on the right.

Log into the professionals only area:

**Username:** pro2008 **Password:** pro2008hr

**Note: Username and Password are case-sensitive. Please type in exactly as they appear above.**

Once you are in the Comic-Con Professional area click the button that reads **"Professional Registration Now Open."** Once you are directed to the online registration site, following the instructions below for either returning, or first-time professional applicants.

### Registering Online for Returning Professionals

Please choose the option **"I am an industry professional and my validation code is..."** and enter your name, address, and the validation code from your Professional Registration Letter. **If you are a returning professional with Comic-Con or WonderCon, you will have a 7 digit Validation Code above your name and address on the Professional Registration letter we sent you in February.**

- If you are currently verified, this validation code will allow you to complete your registration, add a guest, if desired, finalize your registration, and print a barcode confirmation.
- If you are a returning professional with a validation code who is not currently verified, after submitting your online application, you will receive an e-mail with the subject line: **"Incomplete Registration – CCI 2008."** *Having a validation code does not mean you are verified.* You must complete the registration process; this may include submitting verification documents to Comic-Con as instructed in this e-mail.

**If you are a returning professional and you did not receive, or have misplaced your validation code,** log in to the registration site and select this option: **"I am a returning Industry Professional, but I am missing, or do not have, a validation code."**

**If the professional registrar has verified you in the last three years:**

You will complete your registration at this time. You will be able to add guest(s), if desired, finalize your registration, and print a barcode confirmation. You will receive a barcode confirmation e-mail for yourself and each guest.

### If it is time to renew your professional status:

If verification is required, you will submit your online application. You will not continue on to the page to add guests at this time. You will not print a barcode confirmation yet.

You will receive an e-mail with the subject line: **"Incomplete Registration – CCI 2008"**. You *must* submit verification documents with your Client ID number to Comic-Con as instructed in this e-mail. After Comic-Con approves your verification documents, you will receive an approval via e-mail with instructions to *return to the online registration system*. You will complete your registration, and print a barcode confirmation at that time. After your verification documents have been submitted, please allow 4 to 6 weeks to receive your approval e-mail. We will process professional applications as quickly as possible.

### Registering Online for First-time Professional Applicants

Please choose the option **"I am a New Industry Professional Applicant and I do not have a validation code issued from Comic-Con International."**

After filling out your online application, you will receive an e-mail reply with the subject line **"Incomplete Registration – CCI 2008"**. Please read this e-mail very carefully and follow the instructions to submit your supporting documents for verification. When you send in your supporting documentation, it is very important that you include the individual client ID number on the above e-mail. This will allow us to match your supporting documentation with your online application. We suggest that you print it out **TWICE** so you can send a copy in with your supporting documentation and keep a copy for your files. If you do not provide your client ID number, your application may be returned or rejected. The deadline for supporting documentation is May 11, 2008.

Once we have received your support documents and have verified you for 2008 you will receive a validation code and instructions via e-mail outlining how to proceed with online registration. After you receive your validation code, you will be able to register your adult and child guests. Please allow 4 to 6 weeks to process your verification.

### Completing the Registration Process

You are registered for Comic-Con 2008 when you have completed your online application and received an e-mail with the subject line: "Comic-Con International 2008 -- Receipt and Confirmation". You will also receive one confirmation for each guest. This confirmation e-mail has the barcode embedded as an image. If you can't view the barcode, follow the instructions in your e-mail system. Some e-mail systems will have an option called "display images" or "get entire message". If you are not able to get the barcode to display, bring the confirmation without the barcode and go to the professional registration help desk to get your badge. You are not registered if you do not have a registration confirmation!

**(Continued on next page...)**



**You are not registered for Comic-Con 2008 because you have attended in the past. You must complete the online registration process each year**

If your guests would like to enter the convention without you, please print and have them bring the "Comic-Con International 2008 – Receipt and Confirmation" with their name on it. With this confirmation, they can enter the convention. You do not need to be present. We recommend that you do not forward the email confirmation to your guest. The barcode image embedded in the e-mail may not display after forwarding in many e-mail systems.

***If you are unsure if you qualify for professional status, it is best to submit your supporting documentation well before the May 11, 2008 deadline.***

**If you are not yet verified as a professional you may wish to purchase a general attendee membership badge to ensure that you can attend Comic-Con if your professional application is not approved. Comic-Con will not sell any memberships onsite this year, so you must have your membership before Comic-Con opens, and we do expect to sell out before the show. If your professional application is accepted after you have purchased a membership, please request a refund.**

***Refund requests must be received in writing by June 16, 2008.***

E-mail refund requests must have "Refund Request" in the subject line, and should be sent to: **proreg@comic-con.org**

*You may also make your request by mail:*

**Comic-Con Refund Request  
P.O. Box 128458  
San Diego, CA 92112-8458**

### How to register by mail

***Mail registration deadline is May 1, 2008 for application AND supporting documentation for verification.***

Mail to:

**Pro Registration  
Comic-Con International  
P.O. Box 128458, San Diego, CA 92112-8458**

Please fill out the form on page 8 of this PDF completely and include your validation code if you are a returning professional. All returning professionals who are not verified for 2008 and all first-time applicants MUST include their supporting documentation for verification with their application when they mail it. Your application cannot be processed and your application will be returned to you, if you do not include your supporting documentation. If you send copies of your work ID or pay stub, or other documents, we must be able to see it clearly or we will not be able to process your application, and we will send your application back to you.

### DO NOT FAX your application.

***Comic-Con will not accept any faxed applications for professional registration.***

***When filling out the form or registering online, please keep in mind:***

- The application must be filled out in full, and be legible, even if you have attended past conventions.
- All professionals must include supporting documentation for verification with their mailed-in application or their application will be returned.
- If your name does not appear on our website under "Attending Professionals," it does not mean you are not registered. We update the website in batches once a month.
- Due to the high volume of applications we receive at the last minute we will not be able to verify that we have received any application after April 20, 2008.

*Contact us at:*

**Pro Reg Hotline: 619-460-1133**

**proreg@comic-con.org**

***To avoid paying a registration processing fee, do not miss the May 1 deadline!***



# Comic-Con International 2008 Programming Participation Form

You can help us program Comic-Con International 2008! Please take a few moments to complete and return this form. You can register as a professional online, but this form must be submitted by mail. Our Programming Department will use the information gathered from this form to consider programming panel topics and presentations. Please do NOT send this form in

**Please note:** Any submitted topic, panel discussion, seminar, workshop, or creator insight is tentative until officially approved. Actual scheduling depends on the level of response and availability of participants, equipment requirements and room availability. You will be notified via e-mail if your proposed event is accepted. ***If you do not hear from us via e-mail, your proposal has not been scheduled.*** Due to the volume of forms we receive, it's impossible to send out confirmations unless a program is actually scheduled.

The deadline for submitting this form is **May 16, 2008**. Please mail **both pages** to:  
**Comic-Con International Programming Dept.,  
P. O. Box 128458, San Diego, CA 92112-8448**

## PERSONAL INFORMATION

**Name** \_\_\_\_\_ **Phone** \_\_\_\_\_

**E-mail** \_\_\_\_\_

(We prefer to communicate via e-mail, so please include this information.)

*Please indicate the time blocks you will be available for programming:*

	10:30 a.m.-1:00 p.m.	1:00-4:00 p.m.	4:00-7:00 p.m.
<b>Thursday, July 24</b>	[ ]	[ ]	[ ]
<b>Friday, July 25</b>	[ ]	[ ]	[ ]
<b>Saturday, July 26</b>	[ ]	[ ]	[ ]
<b>Sunday, July 27</b>	[ ]	[ ]	<b>N/A</b>

**Please note:** Greater flexibility in availability makes it easier for the programming staff to consider you for scheduling.

## Special Programming Themes

*Please check the following events which you have some involvement in:*

- [ ] 75th Anniversary of the American Comic Book      [ ] Editorial Cartoons
- [ ] 75th Anniversary of King Kong                      [ ] 75th Anniversary of Doc Savage
- [ ] 50th Anniversary of Legion of Super-Heroes      [ ] 25th Anniversary of American Flagg!

*Please tell us a little about your level of expertise and involvement with the themes you indicated.*

---



---



---



---



---



### Panels

What is the maximum number of panels you would like to be considered for? \_\_\_\_\_

### Panel Discussion/Seminar/Workshop/Creator Insight/ Visual Presentation/Educational Program/Original Idea

If you have an original idea for a panel topic or program or would like to teach a skill, either by demonstration or audience participation in a classroom setting, please describe it and indicate the nature of the idea (demonstration or discussion); whether it's for children (6-12), adults or both; a list of equipment/supplies needed, and tell us about your qualifications.

Panel Discussion

Seminar     Workshop     Creator Insight

Visual Presentation     Educational Program     Original Idea

Title: \_\_\_\_\_

Time required: \_\_\_\_\_ (Most events are 60 minutes long.)

Children     Adults     Age Limit \_\_\_\_\_

Description: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

A/V Equipment/Supplies Needed: \_\_\_\_\_  
\_\_\_\_\_

Your qualifications to conduct/moderate: \_\_\_\_\_  
\_\_\_\_\_

### If this is a panel discussion, please list other possible participants.

*(Please note only list participants you KNOW will be attending Comic-Con. Please no more than SIX.)*

NAME	E-MAIL ADDRESS
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

**Please note:** Submission of a *Programming Participation Form* does not guarantee programming participation. Program scheduling is governed by many factors including availability of participants, equipment and rooms. Programs should be suitable for an all-ages audience. Program participants should also register as attending professionals at Comic-Con. **Please register online** or submit the form on page 6 along with your Programming Participation Form. Equipment availability for programs may be limited. Participants requiring computers to make presentations must supply their own computers. Check with the Director of Programming at [programs@comic-con.org](mailto:programs@comic-con.org) if you have any questions or concerns.

**Comic-Con International 2008 Pre-Registration Application for Attending Professionals**  
**Please note: MAIL-IN ONLY with this form ... NO FAXED APPLICATIONS WILL BE ACCEPTED!**



P.O. BOX 128458  
 SAN DIEGO, CA  
 92112-8458

WWW.COMIC-CON.ORG

Name \_\_\_\_\_ Validation Code \_\_\_\_\_  
(CHECK MAILING LABEL ON BACK OF THIS BOOKLET FOR CODE)

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Country \_\_\_\_\_ Postal Code \_\_\_\_\_

Title \_\_\_\_\_ Company Name \_\_\_\_\_

E-mail \_\_\_\_\_ Web Page URL \_\_\_\_\_  
(PLEASE NOTE: REQUIRED IF YOU WORK IN THE INTERNET INDUSTRY)

Home Phone \_\_\_\_\_ Fax \_\_\_\_\_ Work Phone \_\_\_\_\_ Fax \_\_\_\_\_

**DEADLINE FOR APPLICATION: MAY 1, 2008**

You must include SUPPORTING DOCUMENTATION FOR VERIFICATION if using this application.

PLEASE NOTE: Failure to meet all the requirements of this application may disqualify you from being accepted as an Attending Professional.

**ADDITIONAL INFORMATION** (Please put an X in the appropriate box)

This is my first year attending as a professional.  YES  NO

I have attached documents as verification of my professional status.  YES  NO

By submitting this form, you grant us permission to use your name in advertising. If you do NOT wish to have your name used in advertising, please check this box.

**ADDITIONAL ATTENDEE INFORMATION**

Name of guest (FREE-ONE ONLY) \_\_\_\_\_

Names of additional attendees (\$75.00 each. Payment must be included. See page 2 for additional information.) \_\_\_\_\_

Names of attending children (UNDER 17 FREE) \_\_\_\_\_

CHILDREN UNDER AGE 17: FREE WITH AN ACCOMPANYING ADULT BADGE \_\_\_\_\_

**PROFESSIONAL QUALIFICATIONS** Please place an X next to the area that best describes your position and enter at least three professional projects you have worked on, with the most recent first.)

MY JOB:	MY FIELD OR INDUSTRY:	MY PROJECTS	DATES	COMPANY
Writer	Comics			
Artist	Animation			
Inker/Colorist/Letterer	Film/TV			
Designer	Science Fiction/Fantasy			
Editor	Internet			
Executive <small>(Please specify below)</small>	Gaming			
OTHER <small>(Please specify below)</small>	OTHER <small>(Please specify below)</small>			

  

AREA BELOW IS FOR PRO-REGISTRATION / COMIC-CON USE ONLY						
Yes	No	Application received within deadline	Yes	No	Added/Updated in Professional database	Approval stamp
Yes	No	Professional credentials required	Yes	No	Program participant	
Yes	No	Credentials provided with application	Yes	No	Use in advertising	Verified by:

PRO MAILER 2008

**Badges will NOT be mailed out in advance.**

ALL PRE-REGISTERED BADGES WILL BE AVAILABLE FOR PICKUP AT PROFESSIONAL REGISTRATION IN THE CONVENTION CENTER BEGINNING WED., JULY 23, 2008 AT 4:00 PM